**KSS 2016 Seminar Everyday Psychology Syllabus**

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**Chapter 1: Thinking Critically with Psychological Science**

1. The Limits of Intuition and Common Sense
2. Definition of Psychology

*True or False exercise*

1. Key Term: hindsight bias
2. The Beginning of Psychology

Wilhem Wundt

1. Perspectives of Psychology

Behavioral Perspective

Cognitive Perspective

Social-Cultural Perspective

Humanist Perspective

Psychoanalytic Perspective

Eclectic Perspective

**Chapter 2: Learning**

1. Learning

Learning is any relatively durable change in behavior or knowledge that is due to experience

**Behavioral**

1. Classical Conditioning
2. Definition
3. Ivan Pavlov (Experiment)

Key Terms: unconditioned stimulus, unconditioned response, conditioned stimulus, conditioned response, acquisition

1. *Little Albert Experiment*

Video

1. Operant Conditioning
2. Definition
3. *Edward Thorndike (Experiment)*

Video

Key Terms: Law of effect, instrumental learning

1. *B.F. Skinner*

Key Terms: Skinner box, punishment, reinforcement (primary and secondary), token economy

Reinforcement Schedules: fixed ratio, variable ratio, fixed interval, variable ratio

**Cognitive**

1. Observational Learning
2. Albert Bandura
3. Species specific
4. Basic components
5. *Bobo doll experiment*

Video

1. Latent Learning
2. *Edward Tolman (experiment)*

Video

1. Insight Learning
2. *Wofgang Kohler (experiment)*

Video

**Chapter 3: Social Psychology**

1. Definition
2. Attitude
3. Mere exposure effect
4. Cognitive dissonance theory

*Video: gay marriage*

*Festinger and Carlsmith experiment*

1. Compliance
2. Foot-in-the-door phenomenon
3. Door-in-the-face strategy
4. Norm of reciprocity
5. Attribution
6. Internal attributions (Person)
7. External attributions (Situation)
8. Fundamental attribution error
9. Self-fulfilling prophecy

*“Pygmalion in the classroom” experiment*

1. Self-serving bias
2. False-consensus effect
3. Just-world bias
4. Stereotypes, prejudice, and discrimination
5. Stereotypes
6. Prejudice
7. Out-group homogeneity
8. In-group bias
9. Origins of stereotypes and prejudice and ways to combat it
10. Learned through modeling
11. Categorization
12. Contact theory
13. Behavior in groups
14. Bystander effect

Diffusion of responsibility

*Kitty Genovese case*

1. Social loafing
2. Social facilitation, social impairment
3. Conformity

*Solomon Asch 1951 experiment (reenact)*

1. Obedience

*The Milgram Experiment 1974 (video)*

1. Stanford Prison Experiment

**Chapter 4: Psychological Disorders**

1. Characteristics of psychological disorders
2. Intern’s syndrome
3. Anxiety Disorders
4. Phobias
5. Generalized anxiety disorder
6. Panic disorder
7. Obsessive-compulsive disorder
8. Post-traumatic stress disorder
9. Theoretical causes
10. Somatoform Disorders
11. Hypochondriasis
12. Conversion
13. Dissociative Disorders
14. Amnesia
15. Dissociative Identity Disorder (DID)

Video from Identity (movie)

1. Mood Disorders
2. Depression
3. Bipolar disorder
4. Theoretical causes
5. Schizophrenia
6. Schizophrenia symptoms

*Video clips from movie*

1. Positive symptoms, negative symptoms
2. Theoretical causes
3. Personality Disorders

*Video*

1. Antisocial
2. Dependent
3. Paranoid
4. Narcissistic
5. Histrionic
6. Obsessive-compulsive
7. Eating Disorders
8. ADHD
9. The influence of labels

*The Rosehan Study (readings)*

**Chapter 5: Treatment of Psychological Disorders**

1. History

1) Trephining

1. Psychoanalysis
2. Freud

*Video*

1. Hypnosis
2. Dream analysis
3. Humanistic

1) Client/Person-centered therapy

1. Behavioral
2. Counterconditioning
3. Systematic desensitization

*Video*

1. Flooding
2. Aversive conditioning
3. Operant conditioning
4. Cognitive

1) Thought patterns

1. Group Therapy
2. Somatic
3. Antipsychotic drugs
4. Antianxiety drugs
5. Psychosurgery
6. Student Presentation

Useful sites:

<https://is.byu.edu/is/site/sample/psych111/secure/lesson1p2.htm>

<https://www.apstudynotes.org/psychology/outlines/>

http://ocean.otr.usm.edu/~w535680/PSY%20110%20Chapter%2012.pdf